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CERTIFICATE OF EXPRESS MAILING
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below and is addressed to: Mail Stop RCE, Commissioner for

Ruthie Vallejo

(Printed Name)

August 18, 2006

(Date of Deposit)

Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Shinichi SUWABE

Title:

AUG 1 8 2006

SHOP INFORMATION

ADVERTISEMENT PANEL

SYSTEM AND SHOP

INFORMATION ADVERTISEMENT

METHOD

Appl. No.:

09/848,336

Appl. Filing Date:

5/4/2001

Examiner:

Bekerman, Michael

Art Unit:

3622

Confirmation

6759

Number:

REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. §141, or the commencement of a civil action under 35 U.S.C. §145 or §146 (unless the appeal or civil action is terminated).

1. Submission required under 37 C.F.R. §1.114: (check items that apply)

a. Previously submitted:

08/22/2006 HGUTEMA1 00000069 09848336

02 FC:1251 LACA_764109.1 790.00 OP 120.00 OP

-1-

l **-**

Please enter and consider the amendment and/or reply previously filed on July 6, 2006_. Please consider the Affidavit(s)/Declaration(s) previously filed on __ but not [] considered. Please consider the arguments in the Appeal Brief or Reply previously filed on [] [] Other ___. b. Enclosed are: [] Amendment/Reply. Information Disclosure Statement. [] Form PTO-1449 with copies of ____ listed reference(s). []

Miscellaneous:

[]

[] Suspension of action of the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of __ months.

The filing fee is calculated below:

Other.

RCE Fee 1.17(e):	Claims as Amended		Previously Paid For		Extra Claims resent		Rate \$790.00		Fee Totals \$790.00
Total Claims:	18	-	30	= 0	ı	x	\$50.00	=	\$0.00
Independents	3	-	6	= 0		x	\$200.00	=	\$0.00
First p	resentation o	f any	y Multiple D	epen	dent Claims:	+	\$360.00	=	\$0.00
					CLAIMS	FEE	E TOTAL:	=	\$790.00

[X] Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

\$120.00	\$120.00	Extension for response filed within the first month:
\$0.00	\$450.00	Extension for response filed within the second month:
\$0.00	\$1,020.00	Extension for response filed within the third month:
\$0.00	\$1,590.00	Extension for response filed within the fourth month:
\$0.00	\$2,160.00	Extension for response filed within the fifth month:
\$120.00	JBTOTAL:	EXTENSION FEE SU
\$0.00	DY PAID:	EXTENSION FEE ALREA
\$120.00	EE TOTAL	EXTENSION FI
\$910.00	E TOTAL:	CLAIMS AND EXTENSION FE
\$0.00	of above):	Small Entity Fees Apply (subtract 1/2
\$0.00	§ 1.103(c)	Suspension of action requested under 37 C.F.R.
\$910.00	TAL FEE:	TC

A credit card payment form in the amount of \$910.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date August 18, 2006

Justin M. Sobaje

FOLEY & LARDNER LLP

Customer Number: 22428 Telephone: (310) 975-7965

Facsimile: (310) 557-8475

Attorney for Applicant Registration No. 56,252